

# CHOOSE NGBS GREEN

A better place to call home



**Home Innovation**  
NGBS GREEN CERTIFIED™

A smarter investment. A healthier home. A happier you. That's what it means to buy an NGBS Green Certified home. Independent inspectors verify that every home meets our rigorous requirements – going well beyond the average construction process. The result? A better place to call home.

## A Smarter Investment



### LOWER UTILITY BILLS

NGBS Green homes are designed and built to be 20-30% more energy efficient and use less water than code-minimum new homes. This percentage is even higher compared to older existing homes. Use less, pay less.



### LESS MAINTENANCE

Imagine a home that is more durable and requires less upkeep. NGBS Green Certified homes are designed and constructed to manage moisture, enhance the durability of materials, and reduce in-service maintenance.



### INCREASED RESALE VALUE

When you are ready to sell your NGBS Green home you can expect it to sell faster and for more than a non-certified home of comparable size and location.

Source: Washington Post, Is Green Good for Home Resale Value, August 26, 2011.



### BUILD EQUITY FASTER

Your utility bills don't build equity, so you might as well invest in a home that saves you money each month. With an NGBS Green home, you'll improve your ROI and reduce the second largest expense of home ownership: energy bills.



on your ENERGY CONSUMPTION

Source: NAHB Research Center, National Green Building Standard Analysis, 2012 and 2014

## A Healthier Home



### IMPROVED AIR QUALITY

NGBS Green homes are designed and constructed with systems and products that manage combustion gases and maintain proper ventilation. You can breathe easier with cleaner indoor air.



### SUSTAINABLE PRODUCTS

When constructing an NGBS Green home, builders select products that produce fewer indoor pollutants. This improves indoor air quality and provides health benefits.



### OPTIMAL MOISTURE LEVELS

Water and moisture are critical factors affecting a home's durability, comfort and maintenance costs. Too little moisture? You will have dry skin and irritated sinuses. Too much moisture? You may have mold and structural damage. NGBS Green homes are designed to maintain the right moisture balance.



Take the guesswork out of operating your high performance home and living green in your community.

## A Happier You



### INCREASED COMFORT

Tired of feeling cold in the winter and hot in the summer while inside of your own home? NGBS Green homes are built with building envelopes and sealed air ducts to keep outside air out and conditioned air in. The result? Home sweet home.



### SUSTAINABLE LANDSCAPE

An NGBS Green home is designed to protect, restore and enhance the natural features of its lot and community. While all development has an environmental impact, an NGBS Green home is a better steward of the natural resources within and around the neighborhood.



### SMARTER LOCATION

Your home is more than a shelter from outside elements; it should also be a gateway to the community around you. NGBS Green communities allow you to take full advantage of the neighborhood amenities and services that elevate your quality of life.



### PEACE OF MIND

It's more than a feeling. With an NGBS Green home, it's the assurance that your home will be a healthy haven for your family, a better value for your wallet, a smarter investment for your future — and ultimately, the foundation of a more sustainable lifestyle.

## The NGBS Green Promise

With an NGBS Green Certified home, "going green" has never been easier – or more affordable. When you see our mark, you can feel confident knowing that your home meets the National Green Building Standard ICC-700. It's more than a mark, it's a commitment to bettering our planet and improving your life.

Learn more about NGBS Green Certified homes at [NGBS.com](http://NGBS.com)