

“#ReadWithSimpson” Summer Book Nook Contest – Official Rules

Simpson Housing LLLP (“Simpson” or “Sponsor”) is the sponsor of the “#ReadWithSimpson” Summer Book Nook Contest (“Promotion”). The Promotion begins at **12:00 a.m. (MST) on Thursday, July 17, 2025**, and ends at **11:59 p.m. (MST) on Tuesday, July 29, 2025** (the “Promotion Period”). A winner will be announced on **Thursday, July 31, 2025, at 11:00 a.m. MST**.

1. To Enter:

NO PURCHASE NECESSARY TO ENTER. To participate in the “#ReadWithSimpson” Promotion, residents must post a photo or video to Instagram or Facebook that showcases their favorite reading nook at their Simpson Housing community. This may include indoor or outdoor spaces such as the living room, balcony, bedroom, poolside, clubhouse, or any area on property where they enjoy reading.

To qualify:

- Participants must include the hashtag **#ReadWithSimpson**
- Tag their **Simpson Housing community’s official Instagram or Facebook account**
- Ensure their **social media profile is public** during the Promotion Period so the post is viewable

Bonus: Participants are encouraged to share their post in the **Fable Simpson Housing Book Nook chat** for additional community engagement (note: this does not affect judging).

Entries must be the original work of the entrant and must not infringe upon third-party copyrights, trademarks, or other intellectual property rights. Submissions deemed inappropriate or unrelated to the contest theme, at the sole discretion of the Sponsor, will be disqualified.

2. The Prize:

One (1) winner will be selected to receive an **Amazon Kindle Paperwhite Signature Edition (32 GB)** (Approximate retail value: \$200). The prize is non-transferable and no substitution or cash equivalent is permitted except at the Sponsor’s discretion.

3. Prize Winner Selection and Notification:

A panel of Simpson Housing judges will select the winner based on the following criteria:

- Creativity (40%)
- Visual Quality (30%)
- Expression of Community Spirit (30%)

Winner will be notified via Instagram, Facebook, or email by Simpson Housing and announced on July 31, 2025. The winner must respond within 5 business days to coordinate prize delivery. If the winner does not claim the prize within **90 days**, Simpson reserves the right to select an alternate winner. Odds of winning depend on the number of eligible entries received.

4. Rights & Ownership:

By entering, participants grant Simpson Housing LLLP and its designees the right to reuse, repost, and distribute submitted photos or videos for promotional purposes across any Simpson-managed platform, including but not limited to Facebook, Instagram, TikTok, LinkedIn, the Simpson Property Group website, email marketing, and resident communications, with credit to the original creator.

5. Eligibility:

The Promotion is open to legal residents of the United States who are **18 years of age or older** and **current residents in good standing** of a Simpson Housing community during the Promotion Period. Proof of residency may be required. Employees of Simpson Housing, its affiliates, subsidiaries, advertising/promotional agencies, and their immediate family members or household members are not eligible to participate.

6. Legal Notice:

By participating, entrants agree to these Official Rules and the decisions of Simpson Housing, which are final and binding. The Promotion is subject to all applicable federal, state, and local laws and is void where prohibited. All taxes or expenses related to the prize are the sole responsibility of the winner. Entrants agree to release, indemnify, and hold harmless Simpson Housing LLLP and its related entities from any liability arising from participation or use of the prize.

7. Internet:

Simpson is not responsible for technical failures, including but not limited to entry

transmission errors, network issues, or outages. If the Promotion is unable to run as planned for reasons beyond the control of the Sponsor, Simpson reserves the right to modify, suspend, or terminate the Promotion and select winners from eligible entries received up to the point of disruption.

8. Confidentiality:

For information on how Simpson Housing uses and protects your personal information, please view our privacy policy at:

<https://www.simpsonpropertygroup.com/privacy>